

(20519)

Roll No. ....

Total Questions : 13 ]

[ Printed Pages : 3

**18028**

B.C.A. Vth Semester Examination, May-2019

**E-COMMERCE**

(BCA-603)

Time : 3 Hrs. ]

[ M.M. : 75

Note :- Attempt all the Sections as per instructions.

**Section-A**

(Very Short Answer Type Questions) 3×5=15

Note :- Attempt all five questions.

1. What is Cyber Crime ? Explain.
2. Define Client/Server.
3. Differentiate between E-commerce and E-marketing.

4. Explain Supply Chain.

5. Explain Intranet and Extranet.

**Section-B**

(Short Answer Type Questions) 7½×2=15

Note :- Attempt any two questions .

6. What is the role of administrator in client/server technology ? Explain.
7. Explain the process of Encryption to protect the data.
8. What is Intellectual Property System ? Explain.

**Section-C**

(Long Answer Type Questions) 15×3=45

Note :- Attempt any three questions.

9. Explain SET Protocol in payment system.
10. Explain the processing of Fund Transfer in E-commerce. .
11. Explain B2B Models with its merits.
12. Explain Electronic Marketing in Business Models.

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( 1 ) .

Turn Over

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( 2 )

13. Define the following :

- (a) Privacy as a legal issues
- (b) Business Capability
- (c) Internet Commerce

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